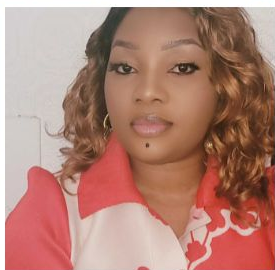
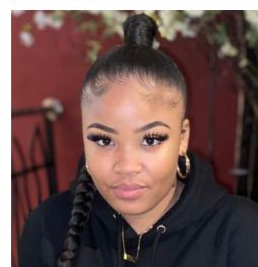




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MOMENTS TO MOVEMENTS





Who is Centric?

Centric is a Community Research organisation that builds a bridge between institutions and our communities by making research more accessible for marginalised groups. Our research represents their voice and lived experience.

We recruit, train and upskill researchers from local communities who will solve local problems through research.

Engage

Connect

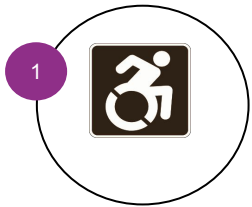
Activate



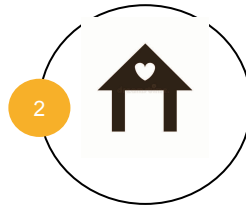
APC Model

APC gives us unique, sustainable and dynamic access across the urban locale. The far-removed intervention approach of traditional institutions is too outdated to make real change.

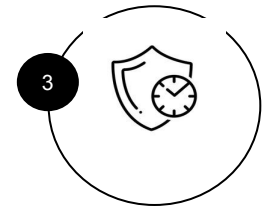
We socially broker between organisations and communities to co-design, co-produce and co-evaluate. Our equitable collaboration framework provides mutual value by rebuilding trust and creating platforms for equitable knowledge and skills exchange.



Accessibility



Positionality



Credibility



The Continuum Model

- ☑ **Data Collection, Analysis & Evaluation**
- ☑ **Recommendations, Solutions & Implementation**
- ☑ **Community-Led Research & Community Looping**
- ☑ **Ideation & Innovation**
- ☑ **Rethinking Diversity**
- ☑ **Rethinking Ethics**
- ☑ **Community Empowerment & Capacity Building**



Cost of Living & MLTCs

In partnership with

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Project Introduction & Objectives

- To conduct research on how the cost of living has affected those with multiple long-term conditions.
- 35 interviews and two focus groups with Lambeth and Southwark residents from Black, Asian and ethnic minority groups



Research Approach

- Semi-structured one-to-one interviews
- Thematic & cultural analysis
- Structured focus groups (online & in-person)
- Comparison of interview and focus group insights



Insights

- Change in Shopping Habits
- Effects of Increased Energy Prices
- Effects on Health & Healthcare
- Income, Employment & Personal Finances
- Homelife & Housing



MOMENTS TO MOVEMENTS

FOLLOW US ON SOCIAL MEDIA



Centric Community Research



@centricmoments

**If you have any questions
please go to our stand at the back where Mohammed will assesst**