

ImpleMentAll (IMA) Study



- Implementation and scale up of internet-based mental health services (iCBT)
- 16 partners from 11 countries: Europe and Australia
- Develop a toolkit for tailored implementation
- RCT stepped wedge effectiveness evaluation in relation to implementation outcomes (increased normalisation of iCBT)
- 51 Months; €6M



<http://www.implementall.eu/>

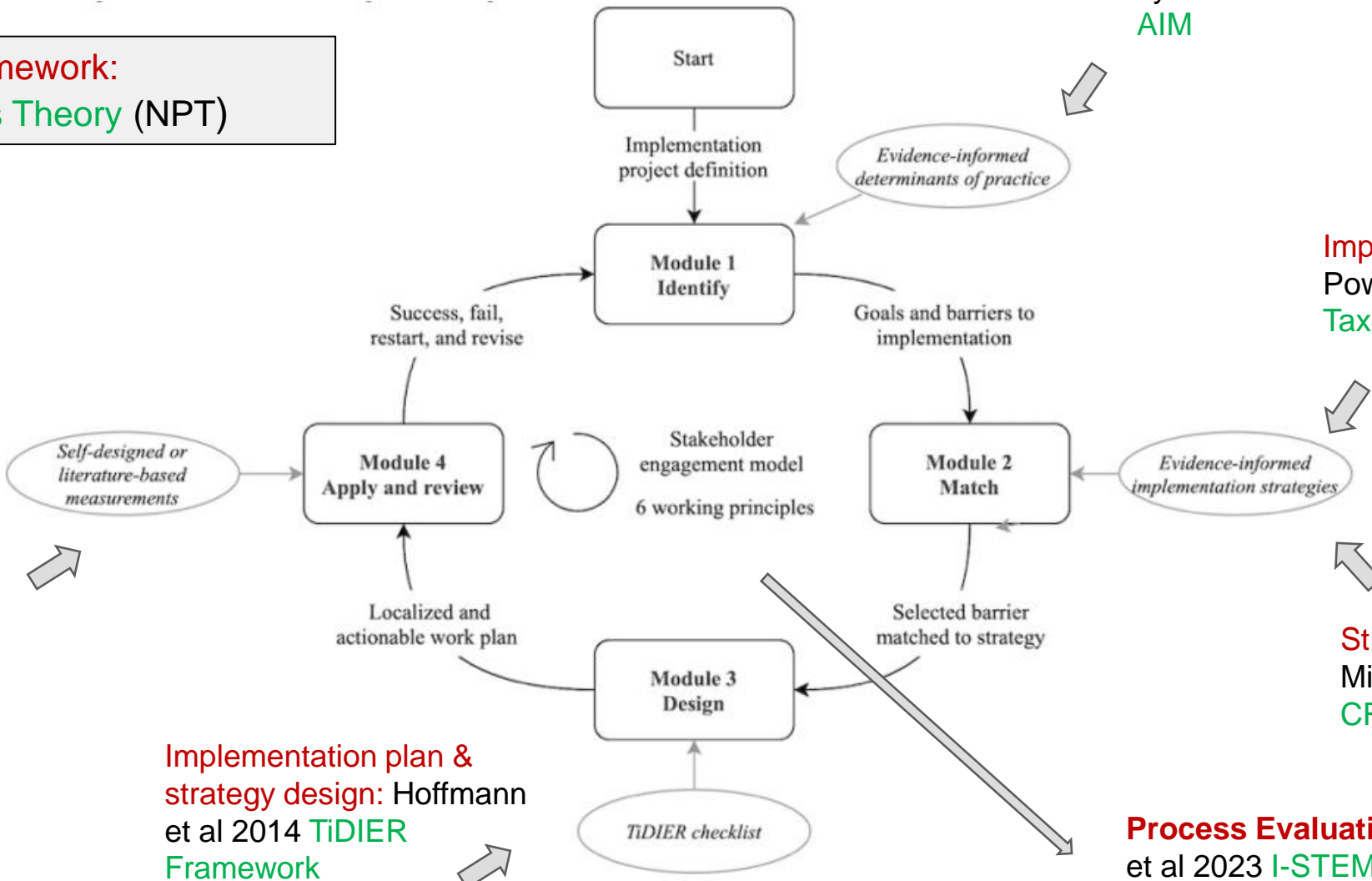


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How did we use Imp Sci approaches to support implementation in ImpleMentAll?

Overall theoretical framework:
Normalisation Process Theory (NPT)



Determinants of e-MH implementation: Vis et al sys review 2018 using RE-AIM

Implementation Strategies: Powell et al 2019 ERIC Taxonomy

Strategy prioritisation: Michie et al APPEASE CRITERIA

Implementation plan & strategy design: Hoffmann et al 2014 TIDIER Framework

Process Evaluation Output: Potthoff et al 2023 I-STEM Implementation Stakeholder Engagement Model

Review/adaptations: NPT
Reflexive Monitoring; self-designed implementation metrics

